

How to Achieve your FINANCIAL FREEDOM ?

Don't be in EMI Trap & Don't go for Double digit Interest Rate Loans.



**Empower Your
Investments Knowledge !**

**As a Valued Profits Zone
Investor, We are Providing
Two Exclusive Complimentary
Financial Advisory
Booklets**



**PROFITS ZONE
MUTUAL FUNDS**

We are SMART THINKERS...!



THIS WAY

GROW WITH US

Start today for BETTER TOMORROW !

PROFITS ZONE
MUTUAL FUNDS



CAPITAL
PROTECTION



INCOME
GENERATION



WEALTH
CREATION

MUTUAL FUNDS

Sahi Hai

PROFITS ZONE
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30 Years of Experience WORKING FOR YOU



PATIENCE IS THE KEY - CURIOUS CASE OF

CHINESE BAMBOO TREE

- Year 1 You take a tiny seed, plant it and water it... You get a tiny sapling.... Nothing more
- Year 2 You water it, fertilize it.....The Sapling stays as it is... Nothing happens
- Year 3 You continue to water it, take care of it.... Still nothing happens
- Year 4 Against your better judgment, you need to continue to water it, Fertilise it.... and still nothing happens
- Year 5 **To everyone's surprise, the tree sprouts and grows 90 FEET in SIX WEEKS**

What went on First Few Years?

- » The Tiny Sapling was actually developing. It's root system underground sustain it's impending over the ground growth from fifth year onwards.
- » If you had uprooted the sapling to see why it is not growing, it would die.
- » But if you were patience and had faith, you would witness the Miraculous Growth later on....

INVESTING - SIMILAR GAME OF PATIENCE

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Difference between **SHARES & MUTUAL FUNDS**

What is a **SHARE**

The capital of a company is divided into shares.
Each share forms a unit of ownership of a company and is offered for sale so as to raise capital for the company.

SHARE = BUSINESS

SHAREHOLDER = PARTIAL OWNER OF THE COMPANY

Share trading involves purchasing and selling of shares.
In order to reap profits, one has to learn 3 Basic Point Analysis.

THREE POINT ANALYSIS

**Which Company Share to Buy ?
When to Buy?
When to Sell?**

These three points need lot of **EXPERTISE** and was **NOT AN EASY TASK**.

What Are Mutual Funds ?

A Mutual Fund is a Pool of money from the public and invests it in stocks, Bonds and other investment instruments managed by a Professional Fund Manager.

ADVANTAGES OF MUTUAL FUNDS

- » Expert Management: Fund Manager's Expertise.
- » Diversification: You can invest across all SECTORS.
- » Liquidity: Which means we can withdraw easily.
- » Economies of Large-scale Transactions - Low cost for Bulk transactions
- » Suit your Financial Goals
- » Tax Efficiency.
- » Investments in Smaller Denominations.
- » Safety and Security.
- » Lumpsum or SIP mode.
- » Simplified Portfolio Management.



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Now Let Us understand Difference Between Savings and Investments.

SAVINGS

This is a basket which was meant to save.
Here NO RISK and LOW RETURNS.
such as:

LIC Policy,
Bank Deposits,
Postal Savings

INVESTMENT

INVESTMENTS are meant for Higher
Returns with longer Tenure, it means
LONG TERM with Minimum RISK.

For Example: Investing on LANDS
Investing on BUSINESS

Note: In Investment, one can expect more RETURNS than Savings

Doing **BUSINESS** is for making **MONEY**
For generating **PROFITS**, We Need **EXPERIENCE**

EXPERIENCE means **SOUND KNOWLEDGE**

For Buying of SHARES
We need **THREE POINT ANALYSIS**.

➤ Which Company Share to Buy

➤ When to Buy ➤ When to Sell

These tasks need **SOUND KNOWLEDGE**, where in a layman cannot Invest
But in

MUTUAL FUNDS, Appoint Professional **FUND MANAGER**

INVESTOR

Investors are as SLEEPING PARTNERS for
Better Understanding.

We need to give **TIME & MONEY**
to the Fund Managers

For Getting Profits in the LONG TERM



So **MUTUAL FUNDS** Distributors will help to provide
easy solutions to suit their financial requirements.

FUND MANAGER

Fund Managers are expert to manage
3 point analysis of above given

They invest in SHARES, BONDS and
other FINANCIAL INSTRUMENTS

Fund Managers are also as ACTIVE PARTNERS,
for Better Understanding

How Mutual Funds Work?



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*Mutual Fund Investments are subject to market risk read all the scheme related documents carefully

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TYPES OF MUTUAL FUNDS

1. Debt Fund or Income fund Or Bond Fund

% _____ Investment Horizon _____

A debt fund is a Mutual Fund scheme that invests in fixed income instruments, such as Corporate and Government Bonds, corporate debt securities, and money market instruments etc. that offer capital appreciation. Debt funds are also referred to as Fixed Income Funds or Bond Funds.

2. Private Corporate Bond Fund

% _____ Investment Horizon Above 2 years

Corporate bond funds are debt funds that lend at least 80% of their money to companies with the highest possible credit rating. This rating is given only to companies that are financially strong and have a high probability of paying lenders on time.

» *Funds in this category tend to deliver better returns than Bank Fixed Deposits of similar duration.*

3. Conservative Hybrid Fund or 80-20 Fund

% _____ Investment Horizon 2-3 years

Conservative Hybrid funds invest primarily in FD-like instruments with some allocation to stocks. These funds look to provide more returns than bank fixed deposits without taking too much risk.

4. Aggressive Hybrid Fund or 50-50 Fund

% _____ Investment Horizon 3-5 years

Aggressive Hybrid Funds are balanced funds invest primarily in stocks with some allocation to FD-like instruments. Spreading out of investments means these funds are less risky than pure equity funds with almost similar returns in the long run.

» *Up to 50-65% allocation to stocks gives your money a chance to grow.*

» *At least 35-50% allocation to FD-like instruments generate consistent income.*

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5. EQUITY FUNDS (100% invest in shares)

% _____ Investment Horizon 5-8 years

Equity Funds are a kind of Mutual Funds that invest in the stock markets. The stocks are selected by a team of professionals who try to deliver maximum returns from your investments while keeping risk in control.

- » *Equity Funds give you a diversified portfolio. Most funds have 40-50 stocks in their portfolio. This reduces the risk you take.*
- » *Equity Funds can see some ups and downs in the short-term, so you will need to be patient.*
- » *Invest in Equity Funds only if you can stay invested for at least 5 to 8 years.*

Here we are Sub - Divide in to 3 Categories

5(A) 25 YEARS EXPERIENCED STOCKS FUND Or LARGE CAPITAL FUND .% _____

Large-cap mutual funds are the type of equity funds that invest primarily in the stocks of largest 100 Companies (highest market capitalization) of India. These companies are some of the biggest brands in our country, and most Indians use their products daily.

- » *Invest and get exposure to companies which are household names.*
- » *Customer loyalty and sustainable business means these companies generate profit consistently*
- » *Ideal for goals which are at least 5 years away*

5(B) 15 YEARS EXPERIENCED STOCKS FUND Or MEDIUM CAPITAL FUND (MID-CAP).% _____

Mid-cap funds are a type of equity mutual fund that invests in the stock of mid-sized companies (with market caps above Rs 5,000/- crores but less than Rs 20,000/- crores). According to the norms, companies that are ranked from 101 onwards till 250 based on their market capitalization, are categorized as mid-cap companies.

- » *Access to high-growth stocks that can give market-beating returns*

5(C) 0-5 YEARS EXPERIENCED STOCKS FUND Or SMALL CAPITAL FUND (SMALL-CAP) .% _____

Small Cap equity funds invest in the smallest companies in India. These companies are beyond the top 250 companies and are mostly unheard in our daily lives. While they can deliver fantastic returns, small cap companies are incredibly volatile, and you can see losses in short to medium term

- » *Benefit from investing early in companies that can be top businesses of future*
- » *Exposure to high risk due to lack of financial strength to withstand tough market conditions*
- » *Ideal for very aggressive investors with a 7+ year investment horizon.*

There are some more categories are also available. Refer your distributor

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GROW WITH US

GOAL SIP

FOLLOW YOUR DREAMS



For Kids Marriage



Kids Education



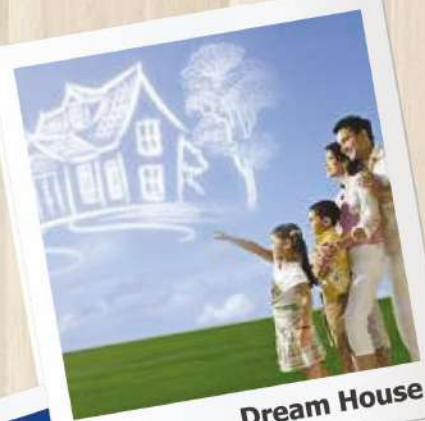
Retirement Planning



Tax Savings



Dream Car



Dream House



Draw your Dream Goal



Dream Vacation

A GOAL without a plan is just a DREAM!



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How to Plan your Financial Goals ?

Before listing your goals, you need to prioritizing them so you can plan important goals first.

Also your goal should be SMART.



For instance, "I wish to accumulate ₹ 1 Crore by 2040 to fund my kid's higher education" is an example of a SMART GOAL.

Examples of Goals

Type	Short-Term	Mid-Term	Long-Term
Period	1-3 years	3-5 years	< 5 years
Object	Dream vacation	Start business, Buying car	Buying House Retirement, Child Education, Child's Marriage

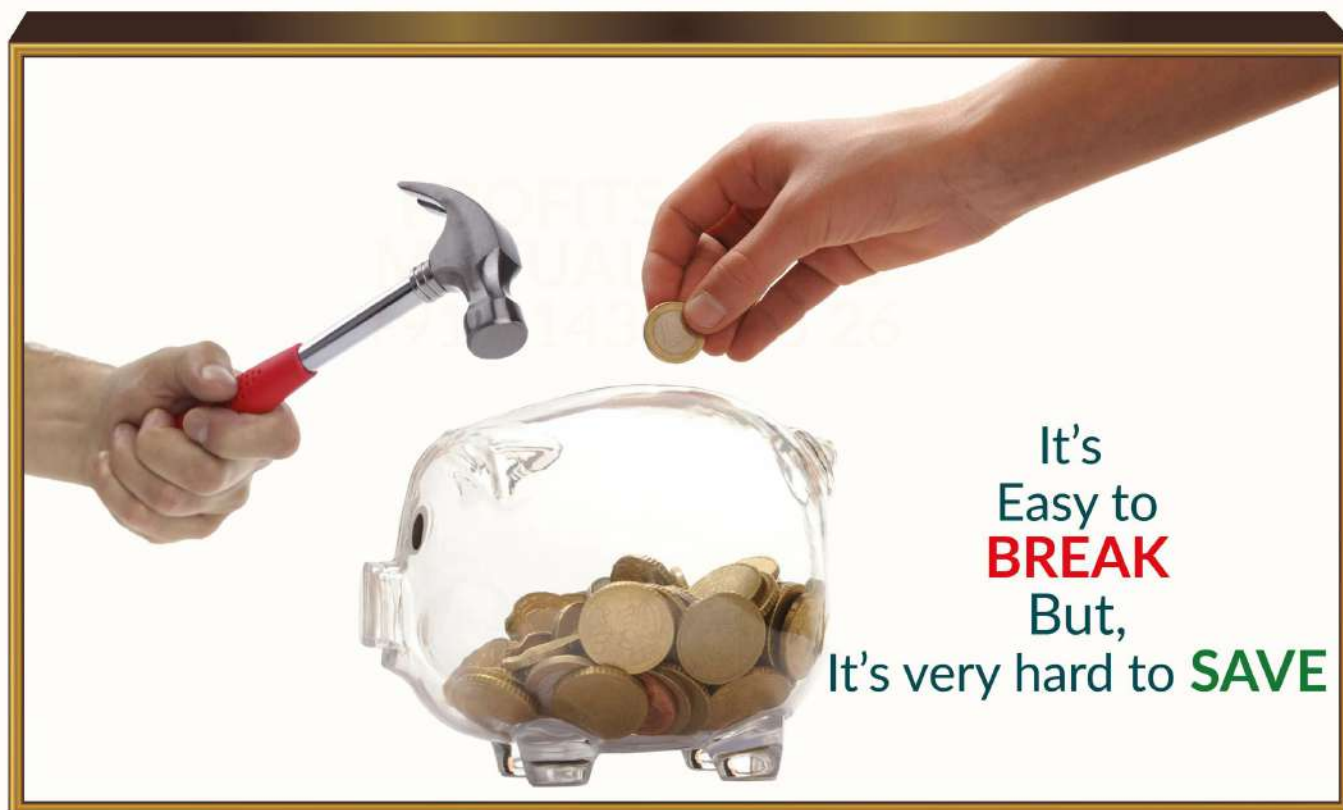


Smart Help! Use Our Calculator!

Do you wonder how much you need to save for your dream house? Set up your SIP details by using SIP calculator by this year 2025!

Download our Mobile App **PROFITS ZONE FIN TOOLS** and build your plan now!

An investor can specify a target value for his/her goal while making investments. They may choose from any of the schemes to invest their savings on a periodic basis by way of Systematic Investment Plan (SIP).



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HOW TO MAKE YOUR HOME LOAN INTEREST FREE ?

HOME LOAN

Loan Amount

75 Lakhs

Tenure : 25 Years

Interest Rate : 9%

Monthly

EMI : 61,146/-

Total Interest :

1,08,43,764/-



INVEST IN
MUTUAL FUNDS

MUTUAL FUNDS

Start Monthly SIP 10% of EMI

6,115/-

Investment Tenure : 25 Years

Assuming 15% CAGR Returns
through SIP in Mutual Funds

Amount Invested :

18,34,500/-

Wealth Gain:

1,68,56,369/-

INTEREST FREE

Start Investment in Mutual Funds to Achieve your Financial Goals.

CREATE WEALTH | RETIREMENT | CHILDREN EDUCATION & WEDDING | DREAM HOME | DREAM CAR | TAX SAVING

HOW TO MAKE YOUR CAR LOAN INTEREST FREE ?

CAR LOAN

Loan Amount

13 Lakhs

Tenure : 7 Years

Interest Rate : 10.5%

Monthly

EMI : 21,599/-

Total Interest :

5,14,327/-



INVEST IN
MUTUAL FUNDS

MUTUAL FUNDS

Start Monthly SIP 15 - 20% of EMI (17%)

3,672/-

Investment Tenure : 7 Years

Assuming 15% CAGR Returns
through SIP in Mutual Funds

Amount Invested :

3,08,448/-

Wealth Gain:

5,26,402/-

INTEREST FREE

CREATE WEALTH | RETIREMENT | CHILDREN EDUCATION & WEDDING | DREAM HOME | DREAM CAR | TAX SAVING

Start Investment in Mutual Funds to Achieve your Financial Goals.

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PROFITS ZONE
MUTUAL FUNDS

GROW WITH US

SWP
SYSTEMATIC WITHDRAWAL PLAN



SINGLE INVESTMENT - Monthly Regular Income With Capital Appreciation (10 Years) Plan

How it works - For Example

If you invest **RS: 15 LAKHS LUMPSUM** (one time investment)
In any Aggressive Hybrid Mutual Fund. (**EXPECTING RETURN *15% CAGR**)

GET MONTHLY REGULAR INCOME RS: *10,000/-

+

Capital Appreciate will Double the Amount, Totally of Rs: *30 LAKHS,
Invested amount 15 Lakhs + CA (Capital Appreciate) 15 Lakhs.

Here Small Chart Showing
How regular income increases for every 10 year period.
Who is staying invested for more years



This is How **SWP** will work very well from the last 25 years in Indian Mutual Funds.
Confidently you can invest in **SWP**, but only long term 10 years **lock-in Compulsory**

The only Scheme **SWP IN MUTUAL FUNDS** Helps to the Retired People
by Getting Regular Monthly Income with **CAPITAL APPRECIATION**

AGE INCREASES - REGULAR INCOME INCREASES



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education inflation in India

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Even though the Indian inflation rates have dropped to almost three and a half percent, education inflation remains around **11 to 12 percent**. This means the cost of education is doubling every six years. Add the rupee depreciation costs as well if you are looking to send your child abroad.


 For the Year 2025
Graduation Fee
Rs 15 Lakhs /- Yearly

Education fees Rising every year Are You Prepared ?

 By the Year 2040
Graduation Fee..

₹ 82,10,349/-

Generally inflation is Measured with Consumer Price Index (CPI)
In India it was 6% - 9% but, Education Inflation is **DOUBLE**

MARRIAGE MEANS GOLD



From last 10 years onwards **GOLD** price
Increases **10 - 12%** on an average

In the year 2025, Cost of 100 grams **GOLD** @ ₹ 8,00,000/-.
How Much after 15 years?

***₹ 43,78,853/-**

Since the last 30 years, Mutual funds are generating ***15% CAGR** Returns.
Start your investment in **EQUITY MUTUAL FUNDS**.

Invest Today



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What is the Meaning of **RRR** ?

(REAL RATE OF RETURN)

Looting Your Hard Earned Money by Saving in **POSTAL, BANK & LIC***

Example : But I do save... (Or Do I SAVE?)

Formula for Real Rate of Return

$$1 + i = (1 + r) (1 + \pi_e)$$

i = nominal interest rate

r = real interest rate

π_e = expected inflation rate

Money saved in fixed deposit	= 1,00,000/-
Interest Earned in 1 yr @ 7.50 % pa	= 0,07,500/-
Total	= 1,07,500/-
Deductions (-)	
Tax on interest @ 30%	= 02,700/-
Impact of inflation @ 6%	= 06,000/-
Grand Value (this is Real Rate of Return)	= 98,800/-

(As per Income Tax Slab)

TRADITIONAL SAVINGS WITH INFLATION (%)

RETURN **8%** EXPECTED

RD Calcy with Inflation (%)

Monthly Investment Amount

₹8,333

Investment Tenure

20 Years

Return Expected

8.00 %

Inflation Rate

6.00 %

RD Investment Value

₹19,99,920

End Value of Savings

₹47,71,976

Amount Adjusted with Inflation

₹14,87,925

VS

SIP CALCY WITH INFLATION (%)

RETURN **15%** EXPECTED

SIP Calcy with Inflation (%)

Monthly Investment Amount

₹8,333

Investment Tenure

20 Years

Return Expected

15.00 %

Inflation Rate

6.00 %

SIP Investment Value

₹19,99,920

End Value of Investments

₹1,10,58,503

Amount Adjusted with Inflation

₹34,48,094

LIC Provides Insurance coverage for Life Protection. For This Pure Term Insurance is sufficient.

For Traditional savings in LIC, who are Paying Premium upto the maturity, they will loose the opportunity to beat inflation.

**Please Stop Savings in Traditional Plans
And Start Investing in Mutual Funds**

To Beat Inflation, to achieve your 'LONG TERM FINANCIAL GOALS'
and get Compounded Interest Benefits

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SIP

SYSTEMATIC INVESTMENT PLANS IN MUTUAL FUNDS

INVEST REGULARLY

Every investor dreams of purchasing stocks at a low price and selling it at a higher price.

But, how does one know whether any given time is the right time to buy or sell?

Many retail investors try to judge the market movements and end up losing their money in the long term.


A more successful strategy is '**RUPEE COST AVERAGING**' wherein you invest a fixed amount regularly.


Thus you purchase more units when the prices are low and purchase less units when the prices are high.

**HOW IT WORKS... HERE IS THE BRIEF EXPLANATION.. TO UNDERSTAND Easily
SIP INVESTMENT TAKE ADVANTAGE OF THIS STRATEGY :**

In the long term, the **SIP** investor gains as his regular Investments give him full advantage of market volatility.

Mr. SIP INVESTOR				Mr. ONE TIME INVESTOR	
Month	NAV	Amount Invested	Units Accumulated	Amount Invested	Units Accumulated
1	10	1000	100.00	6000	600
2	11	1000	90.91	0	0
3	9	1000	111.11	0	0
4	8	1000	125.00	0	0
5	8	1000	125.00	0	0
6	11	1000	90.91	0	0
Total units accumulated			642.93	600	
Value of investment (₹)			7072.22	6600	
Avg. price/unit			9.33	10	


Unit Purchased


Unit Purchased

The above example is merely an illustration of 'Rupee Cost Averaging!
The NAVs and returns generated are purely indicative and do not depict the performance of any mutual fund scheme.

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Enter the Exciting World of SIP

SYSTEMATIC INVESTMENT PLAN (SIP) CALCULATOR

Monthly	1000	INVESTMENT AMOUNT	12%	15%	18%	20%
	YEARS					
	3	36,000	43,079	44,983	46,943	48,280
	5	60,000	81,104	87,342	94,009	98,704
	10	1,20,000	2,24,036	2,63,018	3,09,080	3,44,311
	15	1,80,000	4,75,931	6,16,366	8,01,110	9,55,460
	20	2,40,000	9,19,857	13,27,073	19,26,754	24,76,194
	25	3,00,000	17,02,207	27,56,561	45,01,956	62,60,267

Monthly	2000	INVESTMENT AMOUNT	12%	15%	18%	20%
	YEARS					
	3	72,000	86,159	89,967	93,886	96,561
	5	1,20,000	1,62,207	1,74,684	1,88,019	1,97,408
	10	2,40,000	4,48,072	5,26,036	6,18,160	6,88,622
	15	3,60,000	9,51,863	12,32,731	16,02,219	19,10,920
	20	4,80,000	18,39,715	26,54,147	38,53,509	49,52,388
	25	6,00,000	34,04,413	55,13,122	90,03,913	1,25,20,534

Monthly	3000	INVESTMENT AMOUNT	12%	15%	18%	20%
	YEARS					
	3	1,08,000	1,29,238	1,34,950	1,40,829	1,44,841
	5	1,80,000	2,43,311	2,62,026	2,82,028	2,96,112
	10	3,60,000	6,72,108	7,89,055	9,27,240	10,32,933
	15	5,40,000	14,27,794	18,49,097	24,03,329	28,66,380
	20	7,20,000	27,59,572	39,81,220	57,80,263	74,28,582
	25	9,00,000	51,06,620	82,69,682	1,35,05,869	1,87,80,801

Monthly	5000	INVESTMENT AMOUNT	12%	15%	18%	20%
	YEARS					
	3	1,80,000	2,15,396	2,24,917	2,34,714	2,41,401
	5	3,00,000	4,05,518	4,36,710	4,70,047	4,93,520
	10	6,00,000	11,20,179	13,15,091	15,45,400	17,21,555
	15	9,00,000	23,79,657	30,81,828	40,05,548	47,77,300
	20	12,00,000	45,99,287	66,35,367	96,33,771	1,23,80,970
	25	15,00,000	85,11,033	1,37,82,804	2,25,09,782	3,13,01,335

Monthly	10,000	INVESTMENT AMOUNT	12%	15%	18%	20%
	YEARS					
	3	3,60,000	4,30,793	4,49,834	4,69,429	4,82,803
	5	6,00,000	8,11,036	8,73,421	9,40,094	9,87,040
	10	12,00,000	22,40,359	26,30,182	30,90,801	34,43,110
	15	18,00,000	47,59,314	61,63,656	80,11,097	95,54,599
	20	24,00,000	91,98,574	1,32,70,734	1,92,67,543	2,47,61,940
	25	30,00,000	1,70,22,066	2,75,65,608	4,50,19,564	6,26,02,670

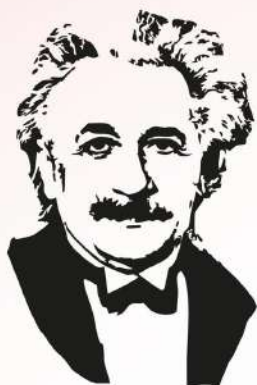
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Note: SIP Calculator is for Reference Purpose only

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BENEFITS - POWER OF COMPOUNDING



Famous Scientist **ALBERT EINSTEIN** once remarked that

“COMPOUND INTEREST IS THE
EIGHTH WONDER OF THE WORLD”

ONE TIME INVESTMENT @15% CAGR

C = COMPOUNDING, **A** = ANNUALLY, **G** = GROWTH, **R** = RETURNS

Rs: 1 LAKH INVESTED @ 15% CAGR, it becomes to

Growing Towards...

2 LAKHS IN 5 YEARS

5 LAKHS IN 11 YEARS

10 LAKHS IN 17 YEARS

20 LAKHS IN 22 YEARS

33 LAKHS IN JUST 25 YEARS

Stay for **LONG TERM** is the only **ANSWER** to Reach your **GOALS**

“ **The only source of KNOWLEDGE is EXPERIENCE** ”

So start your Investment in **MUTUAL FUNDS** and in
DIVERSIFIED EQUITY FUNDS.

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NEW AGE OF INVESTMENT IS BECOMING **CROREPATI**



SAVE RS 500/- DAILY MAKES YOU CROREPATI

RULE = *15 *15 *15

15 = Fifteen Thousand Rupees Monthly

15 = Fifteen Years Paying Period

15 = Assuming Interest Rate @ 15% CAGR

*** Amount Actually Paid Rs 27 Lakhs**

You are Becoming CROREPATI

This Rule is Useful for Medium Term GOALS

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Growth in MUTUAL FUNDS

HOW MUCH GROWTH CAN WE EXPECT IN MUTUAL FUNDS?

Let us compare with the example of purchase of LAND

Example : If we purchase a land of Rs 1000/- Per Square Feet Today,

After 25 years,

How much growth can we expect?

Assumes that 12% Returns becomes Rs 17,000/-

15% Returns become Rs 33,000/-

18% Returns become Rs 62000/-

**ASSUME THAT MUTUAL FUNDS WORKS
@ *15% PER ANNUM**

If We Invest Rs 10/- Per Unit in EQUITY MUTUAL FUNDS,
the growth will be like this as an example,

CAGR = Compounding Annual Growth Return.

It becomes to Rs 20/- in 5 years

50/- in 11 years

100/- in 17 years

200/- in 22 years

330/- in 25 years

***Never Underestimate the POWER OF COMPOUNDING**

Here if you hold for the longer period, you will get more Benefits

"INVEST FOR LONG TERM TO ACHIEVE YOUR FINANCIAL GOALS".

LONG TERM = MULTIFARIOUS

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Life is Easy !

When you know the Future Value of the Expenses

Future Value Formula

$$FV = PV(1 + r)^n$$

FV = future Value

PV = present Value

r = annual interest rate

n = number of periods interest held

INTRODUCING YOU PROFITS ZONE FIN TOOLS MOBILE APPLICATION



PROFITS ZONE
MUTUAL FUNDS

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3 IN 1 Calcy

Today Value of Goal
₹ 15,00,000

Investment Tenure (Years)
15

Inflation Rate
12.00 %

Expected Return on Mutual Funds
15.00 %

Future Value of Investment
₹ 82,10,349

SIP Amount Required
₹ 13,321

Lumpsum Amount Required
₹ 10,09,007

TYPES OF CALCULATORS

- » Future Value Calcy
- » SIP & Lumpsum Need Calcy
 - » SIP, SWP, STP Calcy
- » SIP & Lumpsum Inflation Calcy
 - » SIP Delay
- » Lumpsum + SIP Calcy
- » Limited Period Calcy
 - » Goal Calcy
- » Interest Recovery Calcy
& Many More Calcy's

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GROW WITH US**

UNITED STATES
Presidential Medal of Freedom 2013



Gloria Steinem

Rich People Plan for
Three Generations
Poor People Plan for
Saturday Night

Excellent Quotes

Warren Buffett



On Earning: "Never depend on single income.
Make investment to create a second source"

On Spending: "If you buy things you do not need,
soon you will have to sell things you need".

On Savings: "Do not save what is left after
spending, but spend what is left after saving".

On Taking Risk: "Never test the depth of river
with both the feet".

On Investment: "Do not put all eggs in one
basket".

On Expectations: "Honesty is very expensive
gift. Do not expect it from cheap people".

What is An Investment?



'Usain Bolt' has won **9 gold medals** in last **2 Olympics** and he has run
less than **2 mins** on the track. That's economy of effort.

'Usain Bolt' ran for less than **115 secs** in total in his **3 Olympics** and
made **\$119 million dollars!** That's more than **\$1 million** for each second he ran!

But for those **2 mins** he trained for **20+ years**! That's his Investment.

Think Long Term. Patience Pays.

POWER OF COMPOUNDING

DO YOU KNOW ?

At the rate of 15% compounding
what will be the value of

₹1/-

After 5 Years

₹2/-

After 10 Years

₹4/-

After 15 Years

₹8/-

After 30 Years

₹64/-

Give maximum **TIME** to
your investment to get most from
POWER OF COMPOUNDING

It's called EIGHTH WONDER of the WORLD



Albert Einstein once noted
that the most powerful force
in the universe is the principle
of compounding.
In investing, this manifest
itself through something
called compound interest.

Put in its simplest terms, the
phrase compound interest
means that you begin to earn
interest income, resulting in
your money growing at an
ever-accelerating rate.



PROFITS ZONE
MUTUAL FUNDS
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